

# Career & Technical Education Annual February Conference

February 11-12, 2014  
Hilton Garden Inn Hotel &  
Manhattan Conference Center  
410 South 3rd Street  
Manhattan, KS 66502

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Sponsored by: Kansas Association of Education Service Agencies (KAESA)\*

\*Members include: Clearwater – South Central Kansas Education Service Center  
ESSDACK – Educational Services and Staff Development Association of Central Kansas  
Greenbush – Southeast Kansas Education Service Center  
Keystone Learning Services  
Northwest Kansas Educational Service Center  
Smoky Hill Education Service Center  
Southwest Plains Regional Service Center

In cooperation with:  
Kansas State Department of Education (KSDE) & Kansas Board of Regents (KBOR)

## **KSU – KU Sunflower Showdown Basketball Watch Party**

Monday, February 10<sup>th</sup>

McDowell, Tuttle & Alcove Rooms

Complimentary refreshments beginning at 7:00pm, Tip-Off at 8:00pm.

Sponsored by:



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## **Reception**

Tuesday, February 11<sup>th</sup>

Flint Hills Discovery Center, 315 S. 3<sup>rd</sup> Street

Complimentary refreshments; access to all museum exhibits.

6:00 – 8:00pm

Sponsored by:



## Schedule at a Glance

### Monday, February 10

6:00 – 7:00pm

Pre-Conference Tour of KSU College of Human Ecology Hoffman Lounge, 119 Justin Hall

Pre-Conference Tour of KSU College of Engineering 1046 Rathbone Hall

7:00 – 10:00pm

KSU-KU Sunflower Showdown Basketball Watch Party McDowell, Tuttle & Alcove Rooms  
Complimentary refreshments beginning at 7:00pm, Tip-Off at 8:00pm.  
Sponsored by National Geographic/Cengage Learning.

### Tuesday, February 11

7:00 – 9:00am

Registration Lobby  
Continental Breakfast Kaw Nation & Big Basin Rooms

9:00 – 10:15am

Opening Session Kaw Nation & Big Basin Rooms  
Welcome & Announcements: Joe Ryan, Smoky Hill Education Service Center  
Keynote: Dave Dreiling, Owner, GTM Sportswear Inc.

10:15 – 10:45am

Exhibitor Expo Pre-function Space

10:30 – 11:50am

Kansas Career Pipeline Workshop (1 of 2) McDowell Room

10:50 – 11:50am

ECCAP – School to Work Apprenticeship Program Flint Hills Room  
Using Essential Questions to Build Common Core into CTE Programs Kings Room  
MATC CAD Collaboration Konza Prairie Room  
Elevate Student Success using CTE Roadmap to Industry Certifications Alcove Room  
Breaking the CTE Blueprint Tuttle Room

11:50am – 12:50pm

Draft Schedule as of 1/13/14

Lunch	Kaw Nation & Big Basin Rooms
12:50 – 5:00pm	
Kansas Career Pipeline Workshop (2 of 2)	McDowell Room
12:50 – 1:50pm	
Ready, Set, Go!	Flint Hills Room
Moodle: Why Should I Use it?	Kings Room
The Birdhouse Project: Growing a Program & Future Instructors	Konza Prairie Room
CTE Coordinators Update	Alcove Room
Accounting for the Digital Classroom	Tuttle Room
2:00 – 3:00pm	
Panther Achievement Workshop: Teaching 21 <sup>st</sup> Century Skills	Flint Hills Room
The Flipped Classroom: Transforming How Students Learn	Kings Room
Green Screen: Tips, Techniques & Utilization	Konza Prairie Room
Pilot Programs to Introduce Coding	Alcove Room
Stop Abusing Your Advisory Board Members!	Tuttle Room
3:00 – 4:00pm	
Exhibitor Expo	Pre-function Space
Family & Consumer Sciences Open Forum	Big Blue River & Fort Riley Rooms (Hotel Side)
3:30 – 4:30pm	
Greenbush Perkins Consortium Advisory Committee Meeting	Flint Hills Room
Smoky Hill Perkins Consortium Advisory Committee Meeting	Kings Room
SWPRSC Perkins Consortium Meeting	Konza Prairie Room
ESSDACK Perkins Consortium Advisory Committee Meeting	Alcove Room
Clearwater Perkins Consortium Advisory Committee Meeting	Tuttle Room
6:00 – 8:00pm	
Reception	Flint Hills Discovery Center
Complimentary refreshments provided. Access to all museum exhibits.	
Sponsored by Trane.	

**Wednesday, February 12**

7:00 – 8:30am	
Breakfast	Kaw Nation & Big Basin Rooms

8:30 – 9:30am

Please Rise, Court is Now in Session!	Flint Hills Room
ODYSSEYWARE Online CTE	Kings Room
PLTW: Project Lead the Way Overview (1 of 3)	Konza Prairie Room
Common Core and CTE: The Perfect Partnership	Alcove Room
Year 2 of our Grand Experiment	Tuttle Room
eText Design & Creation Using iBook Author (1 of 2)	McDowell Room
KSDE Help Room	Big Blue River & Fort Riley Rooms (Hotel Side)

9:40 – 10:40am

Integrating Google App Marketplace to Support Entrepreneurship	Flint Hills Room
Career Academy: Building a College & Career Ready Kansas	Kings Room
PLTW: Panel Discuss, Q&A, Roundtable (2 of 3)	Konza Prairie Room
I Wish I Knew Then What I Know Now about Implementing SB 155	Alcove Room
You Don't have to be an English Teacher to Support Reading & Writing in CTE	Tuttle Room
eText Design & Creation Using iBook Author (2 of 2)	McDowell Room
KSDE Help Room	Big Blue River & Fort Riley Rooms (Hotel Side)

10:50 – 11:50am

Community Engagement & Awareness Through Student Service Projects	Flint Hills Room
Youth Entrepreneurs	Kings Room
PLTW: STEM Utilization of PLTW (3 of 3)	Konza Prairie Room
Writing Your Best Perkins Grant	Alcove Room
Social Media and AV Communications 101	Tuttle Room
eText Design & Creation Using iBook Author: Work time	McDowell Room
KSDE Help Room	Big Blue River & Fort Riley Rooms (Hotel Side)

11:50am – 12:50pm

Lunch	Kaw Nation & Big Basin Rooms
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12:50pm

Safe travels home

**Keynote Speaker:**  
**Dave Dreiling, Owner, GTM Sportswear Inc.**



A passionate entrepreneur since the age of six, Dave started “It’s Greek To Me” fresh out of college by traveling the United States selling sportswear to fraternities and sororities. Since 1989, GTM Sportswear has outfitted 1.1 million teams in customized sportswear for cheer, dance, athletic teams, and other related markets. The company is headquartered in Manhattan, Kansas, and employs over 900 team members. Dave also has majority interest holdings in Freddy’s Steakburgers and Frozen Custard, Cox Bros. BBQ, Coco Bolos, Quizno’s, Ingredient, and Powercat Sports Grill, as well as owns Max Fitness Clubs East and West and Max Bodyworks in Manhattan.

Dave serves on the Advisory Board for Maryknoll Lay Missioners, the Advisory Board for St. Isidore’s Catholic Student Center’s Newman Foundation, chairs the Advisory Board for K-State’s Center for the Advancement of Entrepreneurship, sits on the Advisory Council for K-State’s College of Business Administration, and was a two-term president for the Flint Hills Breadbasket. Dave also speaks extensively to classes and student groups at K-State and in the Manhattan community. He is currently teaching Intro to Entrepreneurship to 75 students at K-State.

Dave has received numerous local, regional, and national awards. In 2007, Dave was named Ernst & Young’s Entrepreneur of the Year for the Central Midwest Region. He was also named Young Entrepreneur of the Year by the Small Businesses Administration for the State of Kansas in 1992. In 1994, he was named a finalist for *Inc. Magazine*’s Entrepreneur of the Year for the states of Kansas and Missouri. The Manhattan Area Chamber of Commerce awarded Dave the “Lud Fiser Citizen of the Year Award” in 2009.

When not spending time with his wife, Kristen; son, Tyler; and daughter, Morgan, his passions include reading, K-State sports, hunting, and fishing.

## Session Descriptions

### Monday, February 10

**6:00 – 7:00pm**

**Pre-Conference Tour: KSU College of Human Ecology**

**Hoffman Lounge, 119 Justin Hall**

This tour will highlight academic programs in the College of Human Ecology, including a walking tour of Justin Hall. Prior registration required.

Facilitated by: Karen Pence, Sr. Assistant Dean for Academic and Student Services/Scholarships, College of Human Ecology.

**Pre-Conference Tour: KSU College of Engineering**

**1046 Rathbone Hall**

This is a tour of the College of Engineering facilities, including time to speak with faculty and student ambassadors. Prior registration required.

Facilitated by: Tom C. Roberts, Assistant Dean for Recruitment & Leadership Development, College of Engineering.

**7:00 – 10:00pm**

**KSU-KU Sunflower Showdown Basketball Watch Party**

**McDowell, Tuttle & Alcove Rooms**

Complimentary refreshments beginning at 7:00pm, Tip-Off at 8:00pm.

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**7:00 – 9:00am**

**Registration**

**Lobby**

**Continental Breakfast**

**Kaw Nation & Big Basin Rooms**

**9:00 – 10:15am**

**Opening Session**

**Kaw Nation & Big Basin Rooms**

Welcome & Announcements: Joe Ryan, Smoky Hill Education Service Center.

Keynote: Dave Dreiling, Owner, GTM Sportwear Inc.

**10:15 – 10:45am**

**Exhibitor Expo**

**Pre-function Space**

**10:30 – 11:50am**

**Kansas Career Pipeline Workshop (1 of 2)**

**McDowell Room**

The morning session will include an interactive demonstration of the *Kansas Career Pipeline*, in which

secondary educators will learn how students can: Learn about their career interests, skills confidence and work values; Create four-, six-, and eight-year education plans; Explore training, education, and potential careers across the state; Research options for financial aid. Participants will also learn how the Navigator system can strengthen individual career counseling relationships, better assist students with selecting courses and making postsecondary decisions, as well as deeply engage in curriculum planning and program development.

Attendees will need to bring a laptop computer to fully participate in this workshop.

Presented by: Theresa Steinlage, *Kuder* Field Trainer.

### **10:50 – 11:50am**

#### **ECAAP – School to Work Apprenticeship Program**

**Flint Hills Room**

School-to-Registered Apprenticeship (STRA) programs, like other forms of work-based learning, can show significant benefits in preparing workers for the workplace. It creates clearly defined career paths to allow individuals to move between school programs and the apprenticeship system. The first Kansas-based STRA program was recently developed with Wamego High School and expansion efforts are continuing across the state. This session will cover the basics of this program including: student employment, high school staff involvement, connections to post-secondary, and benefits to the local workforce.

Presented by: Bonnie Duden, Kansas Department of Commerce Registered Apprenticeship Program; and Tammy Biswell, Wamego High School.

#### **Using Essential Questions to Build Common Core into CTE Programs**

**Kings Room**

This session will highlight how Essential Questions can be used to connect CTE pathways and the Career Clusters to building and district goals with the Common Core. The CTE Common Core elements categorized by Clusters will be used to assist participants in developing meaningful Essential Questions that can be taken home and put into practice immediately.

Presented by: Mike Gross and Steve Green, USD 475 Geary County Schools.

#### **MATC CAD Collaboration**

**Konza Prairie Room**

This presentation will be about the continuing collaboration between the Olathe North High School Culinary Arts students and the CAD Technology students at Manhattan Area Technical College. The project covers the creation of a concept restaurant by the Olathe students, the transfer of that information to the MATC students via sketches, and the drawing/design of that student's restaurant by the MATC CAD students. The presentation will cover how the project was conceived, the problems encountered with creating the project, issues that had to be addressed, and how the project has evolved.

Presented by: Norm Delay, Manhattan Area Technical College (MATC).

#### **Elevate Student Success using CTE Roadmap to Industry Certifications**

**Alcove Room**

Seeking ways to engage student learners? Improve implementation of SB 155 and industry certifications? Enhance CTE? Prepare students with high skills and a plan for their future? This session highlights the success of partnerships among KBOR, KSDE, National Coalition of Certification Centers (NC3), Washburn Tech, Trane, and Snap-on Tools to accomplish your goals for student success. Learning objectives include: enhance implementation of SB 155 and industry certifications using NC3 model; improve math/science instruction with interactive technical tools to engage learners; and elevate technical



career options providing a full range of choices for students.

Presented by: Dr. Blake Flanders, Kansas Board of Regents; Clark Coco, Washburn Tech; and Keven Ward, Trane.

### **Breaking the CTE Blueprint**

**Tuttle Room**

Central Heights High School considered, then fashioned and put into operation, specific (unfunded) career pathways in the Arts, A/V and Communications Cluster. We will walk through the development process from the origin of to the realization of related career pathways that are a vital part of any high school curriculum. Unfunded Pathways offered for the 2013-2014 school year are: Performing Arts – Vocal, Performing Arts – Instrumental, Performing Arts – Theatre & Playwriting, Performing Arts – Technical Design and Visual Arts-Art.

Presented by: Michael Carey, USD 288 Central Heights.

**11:50am – 12:50pm**

**Lunch**

**Kaw Nation & Big Basin Rooms**

**12:50 – 5:00pm**

### **Kansas Career Pipeline Workshop (2 of 2)**

**McDowell Room**

The afternoon session will provide more in-depth information about how to motivate and excite students in the process of education and career planning. The Administrative Database Management System (ADMS) provides educators with insight into the students' career planning progress by providing up-to-date data, access to student portfolios, and much more! Participants will also have the opportunity to explore the data and resources available on the ADMS. Resources include: Individual and aggregate student data; Access to students' portfolios; *Kuder* career education resources; Content-specific lesson plans.

We know that parents are the #1 influence on their child's education and career choices. This workshop will include how *Kansas Career Pipeline* Kuder Navigator System supports parents of middle and high school students in this critical role by allowing parents to get directly involved in their child's education and career planning. Participants will review the parent site and have the opportunity to create their own sample parent account.

Attendees will need to bring a laptop computer to fully participate in this workshop.

Presented by: Theresa Steinlage, *Kuder* Field Trainer.

**12:50 - 1:50pm**

### **Ready, Set, Go!**

**Flint Hills Room**

Where do you begin? Situated in a small rural area of Kansas, Central Heights has incorporated career awareness activities at the elementary level, K-5. Students at the middle school experience career exploration through the Kansas Career Pipeline, the Kuder Inventories, Career Days, and Student/Parent enrollment night.

Presented by: Ann Collins and Linda Thurston, USD 288 Central Heights.

### **Moodle: Why Should I Use it?**

**Kings Room**

Moodle is an open-source learning management system. Your students are going to be faced with using

online course information no matter where they go. Give them a head start using this free tool that will allow you to teach online courses in your school or just to give information to your students. This session will show the basics of Moodle.

Presented by: Kim Dhority, Flint Hills Technical College.

**The Birdhouse Project: Growing a Program and Future Instructors** **Konza Prairie Room**

As a new high school instructor in a program that was about to be cut, I had to put on my thinking cap and figure out what I could do to grow my program. I started with a mass production project, invited 64 second-graders to my shop and we talked “safety and about building stuff”. The magic that happened after was truly something I never expected.

Presented by: Kris G. Munsch, Fort Hays State University - Institute of Applied Technology.

**CTE Coordinators Update** **Alcove Room**

If you coordinate CTE for your school district, this session is for you. It will feature a facilitated discussion on hot CTE topics in Kansas and nationally. Possible discussion topics include: Career Pathways Assessment System (cPass) project; Proposed model of tiered-funding for Secondary CTE in Kansas; Senate Bill 155; Common Career Technical Core (CCTC) standards.

Presented by: Jay Scott, Kansas State Department of Education (KSDE).

**Accounting for the Digital Classroom** **Tuttle Room**

Are you currently using 8<sup>th</sup>, 9<sup>th</sup> or 10<sup>th</sup> edition of South-Western/Cengage Learning 21<sup>st</sup> Century Accounting? Apprehensive about using Online Working papers vs. the Working Paper Workbook or just need more information on Aplia ® Online Working Papers? Join this session to take a complete observation into Aplia ® Online Working Papers from South-Western/Cengage Learning. Witness how you can escape the day-to-day grading of accounting assignments. See how Aplia ® Online Working Papers does all the grading and gets you back to teaching and effectively helping your students. You’ll be taken step-by-step through the student accounting section and the teacher segments. Walk away with: a handout designed and created from an instructor’s perspective that includes directions for customizing the digital functions and features of Aplia ® Online Working Papers; how to take steps towards a digital accounting classroom; along with the incorporation of Common Core Tier vocabulary/words.

Please bring a laptop or iPad.

Presented by: Michelle Bruna, USD 108 Washington County High School; and LB Wacker, National Geographic/Cengage Learning.

**2:00 – 3:00pm**

**Panther Achievement Workshop: Teaching 21<sup>st</sup> Century Skills** **Flint Hills Room**

This session will explain how Concordia JR/SR High School transformed advisory period into the Panther Achievement Workshop. With the support of the Building Leadership Team a new model was created that took the advisory components and added new ideas to better engage ~~our~~ students during this time. This school-wide initiative utilized a common time in our schedule to equip students with the skills that will help them succeed after graduation. We adopted a curriculum program “Power 2 Achieve” and utilize the materials two days a week to build character education and 21<sup>st</sup> century skills with our students.

Presented by: Bryce Wachs, Quentin Breese, and Cyndi Atwell, Concordia JR/SR High School.

### **The Flipped Classroom: Transforming How Students Learn**

**Kings Room**

The flipped classroom isn't just about bringing new technology into classrooms; it's about using that technology to transform the way students learn. You will gain an understanding of the benefits for both teachers and students, develop the necessary skills, and learn how it will maximize the value of time with students. You will also explore a variety of free resources for finding content to use in the flipped classroom, look at simple screen casting and media production tools that allow you to create your own content, and share ways you can check for student understanding.

Presented by: Jeanie Michaelis, USD 489 Hays.

### **Green Screen: Tips, Techniques, and Utilization in an Interactive Media Class**

**Konza Prairie Room**

This interactive session will provide an instructional overview on utilizing a Green Screen using Serif MoviePlus. The download process and conversion to green screen will be demonstrated, followed by a student presentation of their projects and effects used through the program.

Attendees will need to bring a laptop with MoviePlus loaded on it to fully participate in this session.

MoviePlus may be downloaded for free at: <http://www.serif.com/free-video-editing-software/?MC=serppcfndmp&gclid=CMf5v9fd2roCFUVp7AodkmsA6A>

Presented by: Lorena Lott, USD 452 Stanton County JR/SR High School; with Nick Shironaka, Leslee Lawrence, and Gwen Cockrum, USD 452 students.

### **Pilot Programs to Introduce Coding**

**Alcove Room**

Learn how the Kansas City Kansas School District is piloting coding from three different perspectives: 1) A teacher who co-taught a summer app camp sponsored by Google Fiber will share his experiences there, and how this work is being expanded upon in his new Game Design course; 2) A teacher who was selected to help design and pilot the new Computer Science and Software Engineering course for Project Lead the Way (PLTW) will describe the new course and how her students are responding to it; and 3) A teacher leader who is supporting the pilot of CodeHS in some Computer Applications courses will explain the experiences of our study to establish the feasibility of exposing ALL students to foundational computer programming practices.

Presented by: Audrey Fryar, Andy Walleck, and Perla Weaver, Kansas City Kansas Public Schools.

### **Stop Abusing Your Advisory Board Members!**

**Tuttle Room**

Do you have trouble getting Business and Industry (B&I) to show interest in partnering with your institution? Are B&I members unenthusiastic or eager to attend your advisory board meetings? Would you like to know how to pack the room with members anxious to share with you? Find out how to increase the number and participation of B&I members for your CTE program advisory board. Even if you have a 'good' advisory board we'll discuss ways to make it 'better'!

Presented by: Bill Brown, Johnson County Community College.

**3:00 – 4:00pm**

**Exhibitor Expo**

**Pre-function Space**

### **Kansas Family & Consumer Sciences Program Open Forum**

#### **Big Blue River & Fort Riley Rooms (Hotel Side)**

Any person presently teaching in a Family & Consumer Sciences program is invited to share insights and expectations during this informal forum. This is one of several open forums to be held this Spring. The feedback will result in an updated FCS Program Handbook for 2015.

Facilitated by: Gayla Randel, Kansas State Department of Education.

**3:30 – 4:30pm**

### **Greenbush Perkins Consortium Advisory Committee Meeting**

#### **Flint Hills Room**

This is a meeting for members of the Greenbush Perkins Consortium Advisory Committee. FY14 Perkins grant activities and use of funds will be reviewed.

Anyone from the following member districts is welcome to attend: USD 101 Erie-Galesburg, USD 230 Spring Hill, USD 232 DeSoto, USD 235 Uniontown, USD 243 Lebo-Waverly, USD 244 Burlington, USD 245 LeRoy-Gridley, USD 247 Cherokee, USD 248 Girard, USD 249 Frontenac, USD 251 North Lyon County, USD 252 Southern Lyon County, USD 256 Marmaton Valley, USD 257 Iola, USD 258 Humboldt, USD 282 West Elk, USD 283 Elk Valley, USD 284 Chase County Schools, USD 286 Chautauqua County, USD 287 West Franklin, USD 288 Central Heights, USD 289 Wellsville, USD 306 Southeast of Saline, USD 320 Wamego, USD 321 Kaw Valley, USD 323 Rock Creek, USD 329 Mill Creek Valley, USD 330 Mission Valley, USD 338 Valley Falls, USD 339 Jefferson County North, USD 340 Jefferson West, USD 341 Oskaloosa Public Schools, USD 342 McLouth, USD 343 Perry Schools, USD 344 Pleasanton, USD 346 Jayhawk, USD 348 Baldwin City, USD 362 Prairie View, USD 365 Garnett, USD 366 Woodson, USD 372 Silver Lake, USD 377 Atchison Co. Community Schools, USD 384 Blue Valley, USD 386 Madison-Virgil, USD 387 Altoona-Midway, USD 389 Eureka, USD 393 Solomon, USD 397 Centre, USD 404 Riverton, USD 417 Morris County, USD 420 Osage City, USD 421 Lyndon, USD 436 Caney Valley, USD 447 Cherryvale, USD 449 Easton, USD 454 Burlingame Public Schools, USD 456 Marais Des Cygnes, USD 458 Basehor-Linwood, USD 461 Neodesha, USD 462 Central, USD 464 Tonganoxie, USD 479 Crest, USD 484 Fredonia, USD 491 Eudora, USD 493 Columbus, USD 499 Galena, USD 504 Oswego, USD 505 Chetopa-St. Paul, USD 506 Labette County, USD 508 Baxter Springs.

Facilitated by: Marie Hall, Greenbush.

### **Smoky Hill Perkins Consortium Advisory Committee Meeting**

#### **Kings Room**

This is a meeting for members of the Smoky Hill Perkins Consortium Advisory Committee. FY14 Perkins grant activities and use of funds will be reviewed.

Anyone from the following member districts is welcome to attend: USD 107 Rock Hills, USD 108 Washington County, USD 109 Republic County, USD 211 Norton, USD 212 Northern Valley, USD 223 Barnes, USD 224 Clifton-Clyde, USD 237 Smith Center, USD 239 North Ottawa, USD 240 Twin Valley, USD 269 Palco, USD 270 Plainville, USD 271 Stockton, USD 272 Waconda, USD 273 Beloit, USD 281 Hill City, USD 292 Wheatland, USD 293 Quinter, USD 298 Lincoln, USD 299 Sylvan Grove, USD 307 Ell-Saline, USD 325 Phillipsburg, USD 326 Logan, USD 327 Ellsworth, USD 333 Concordia, USD 334 Southern Cloud, USD 347 Kinsley-Offerle, USD 378 Riley County, USD 379 Clay County, USD 388 Ellis, USD 392 Osborne, USD 395 LaCrosse, USD 399 Paradise, USD 407 Russell County, USD 412

Hoxie, USD 418 McPherson, USD 426 Pike Valley, USD 431 Hoisington, USD 432 Victoria, USD 435 Abilene, USD 460 Hesston, USD 473 Chapman, USD 481 Rural Vista, USD 487 Herington, USD 495 Ft. Larned, USD 496 Pawnee Heights.

Facilitated by: Joe Ryan, Smoky Hill.

### **Southwest Plains Regional Service Center (SWPRSC) Perkins Consortium Meeting**

#### **Konza Prairie Room**

This is a meeting for members of the SWPRSC Perkins Consortium Advisory Committee. FY14 Perkins grant activities and use of funds will be reviewed.

Anyone from the following member districts is welcome to attend: Ashland, Cimarron, Comanche County, Deerfield, Dighton, Elkhart, Greeley County, Hodgeman County, Holcomb, Hugoton, Kiowa County, Lakin, Leoti, Meade, Montezuma, Ness County, Rolla, Satanta, Scott City, Spearville, Stanton County, Southwest Heights, Syracuse, Ulysses.

Facilitated by: Bill Losey, SWPRSC.

### **ESSDACK Perkins Consortium Advisory Committee Meeting**

#### **Alcove Room**

This is a meeting for members of the ESSDACK Perkins Consortium Advisory Committee. FY14 Perkins grant activities and use of funds will be reviewed.

Anyone from the following member districts is welcome to attend: 369 Burrton, 419 Canton-Galva, 112 Central Plains, 401 Chase-Raymond, 268 Cheney, 355 Ellinwood, 411 Goessel, 440 Halstead, 410 Hillsboro-Durham, 448 Inman, 331 Kingman-Norwich, 444 Little River, 405 Lyons, 351 Macksville, 408 Marion-Florence, 423 Moundridge, 403 Otis-Bison, 398 Peabody-Burns, 382 Pratt, 267 Renwick, 350 St. John-Hudson, 439 Sedgwick, 400 Smoky Valley, 349 Stafford, 376 Sterling.

Facilitated by: Mike Gripe, ESSDACK.

### **Clearwater Perkins Consortium Advisory Committee Meeting**

#### **Tuttle Room**

This is a meeting for members of the Clearwater Perkins Consortium Advisory Committee. FY14 Perkins grant activities and use of funds will be reviewed.

Anyone from the following member districts is welcome to attend: USD 205 Bluestem, USD 206 Remington/Whitewater, USD 254 Barber County North, USD 255 South Barber, USD 264 Clearwater, USD 356 Conway Springs, USD 357 Belle Plaine, USD 358 Oxford, USD 359 Argonia, USD 360 Caldwell, USD 361 Anthony/Harper, USD 375 Circle, USD 385 Andover, USD 394 Rose Hill, USD 396 Douglas, USD 438 Skyline, USD 463 Udall, USD 471 Dexter, USD 490 El Dorado, USD 492 Flint Hills, USD 509 South Haven.

Facilitated by: Martha Maxwell, Clearwater.

**6:00 – 8:00pm**

### **Reception**

#### **Flint Hills Discovery Center**

Complimentary refreshments provided. Access to all museum exhibits.  
Sponsored by Trane.

**Wednesday, February 12**

**7:00 – 8:30am**

**Breakfast**

**Kaw Nation & Big Basin Rooms**

**8:30- 9:30am**

**Please Rise, Court is Now in Session!**

**Flint Hills Room**

Youth Court is an application level course in the new Corrections, Security, Law, & Law Enforcement Services pathway: Pre-Law strand. Come see how this course is being implemented at Wichita East High School and hear the final verdict on some great results.

Presented by: Crystal Abasolo and Jim Means, Wichita Public Schools.

**ODYSSEYWARE Online CTE: Real World Learning for Real Life Success**

**Kings Room**

Another tool in the CTE tool chest for college and career readiness can be online CTE courses. See how these rigorous and relevant courses can fit into your existing Pathways or how you can develop new Pathways by including online CTE as Introductory and Technical level classes. Participants will learn about proper coding, teacher of record, KSDE policy on double-up and nesting of these courses, etc. Courses currently available for the following CTE Career Clusters: Agriculture, Food & Natural Resources; Business Management & Administration; Health Science; Hospitality & Tourism; Human Services; Information Technology; STEM.

Presented by: Joe Ryan, Smoky Hill Education Service Center; Debra Rochel, Smoky Hill Education Service Center; Jaclyn Miller, ODYSSEYWARE.

**PLTW: Project Lead the Way Overview (1 of 3)\***

**Konza Prairie Room**

*\*This is the first of three sessions in the Project Lead the Way “Mini Counselor Conference”. For your school to gain compliance for the annual update/counselor conference, you must have representation from your school for each session.*

Learn about the PLTW program, costs, and expectations placed on the school under the contractual arrangements with PLTW.org. There are two primary High School Segments: Biomedical Science Program and Pathway to Engineering, along with a Middle School segment and Gateway to Technology for grades 6-9. This session will concentrate on the general curriculum addressed and available supplementary coursework. Counselors and Administrators are particularly encouraged to attend this session, all are welcome!

Facilitated by: RJ Dake, Kansas State Department of Education (KSDE).

**Common Core (CC) and Career & Technical Education (CTE) – The Perfect Partnership**

**Alcove Room**

As we embark on our states primary initiative, “Preparing all Kansas students to be College and Career Ready”, the rules have changed! Common Core and Common Career Technical Core standards are now combined to create a rich and relevant learning experience for CTE students. Come see how CTE staffs at Valley Center Middle and High Schools are taking the lead to incorporate ELA, Math, and other college and career readiness standards into the core practices of career and technical education. This presentation includes captured video of CTE staff and students in various stages of the CC and CCTC infusion process.

Presented by: Rebecca Khosravipour, Hollie Ricke, and PJ Reilly, Valley Center Public Schools.

**Year 2 of our Grand Experiment of Creating One Pathway between Six High Schools: Creating the Next Generation of Teachers** **Tuttle Room**

MidAmerica Nazarene University and Southwest Plains Regional Service Center have joined forces with 6 rural high schools to develop the next generation of classroom teachers. Recognizing the need to attract and keep high quality teachers in a rural community is challenging; this collaboration has implemented the Teaching and Learning Pathway between six high schools. Participants will learn how the collaboration can be duplicated in their setting. They will also meet some of the students and get their reactions as well as their teachers, and supporting consultants.

Presented by: Bill Losey, Southwest Plains Regional Service Center (SWPRSC).

**eText Design & Creation Using iBook Author (1 of 2)** **McDowell Room**

A “Do-It-Yourself” workshop on the use of iBooks Author. Participants will investigate iBooks Author as used in the creation of eTextbooks. Workshop participants will examine examples of instructor designed and created eTexts which are currently used in classrooms. Attendees will receive direction on basic utilization of iBooks Author, instruction on basic design concepts, be familiarized with the inclusion of audio/video files, and previewing/evaluating a finished product. Session participants will take away a short iBook/eText of their own, which can be used as a template for future eText creation.

Attendees will need to bring the following equipment/software to fully participate in this session: iMac laptop with iBooks Author (for creation) installed, iPad with the Apple USB charger cord (to connect the iPad to the iMac for viewing). Multiple participants may share one iMac and iPad.

Presented by: Amanda Stinebaugh and Lori Hower, USD 288 Central Heights.

**KSDE Help Room** **Big Blue River & Fort Riley Rooms (Hotel Side)**

The following KSDE Consultants will be available to assist with any CTE-related questions: Kurt Dillon (Agriculture), Angie Feyh (*Pathways* and Perkins Performance Indicators), Melissa Fast (STEM Cluster Lead), Kirk Haskins (Marketing, Finance, Business Management & Administration), Martin Kollman (Rigorous Programs of Study), Gayla Randel (Human Services, Arts AV Technology & Communications, Hospitality & Tourism, Education & Training), Peggy Torrens (Manufacturing, Architecture & Construction, Transportation Distribution & Logistics, Law Public Safety & Security).

**9:40 – 10:40am**

**Integrating Google App Marketplace into Instruction to Support Entrepreneurship After High School** **Flint Hills Room**

Participants will be shown how Google Apps for Education’s App Marketplace has several free business and marketing tools that students can use to promote their products now and after they have graduated from high school. Examples from the Stafford SEED Center will be provided.

Presented by: Dr. Robert Allen Moody and Dr. Suzie Becking, Fort Hays State University.

**Career Academy: Building a College and Career Ready Kansas** **Kings Room**

The Career Academy, a secondary / post-secondary partnership, offers Northwest Kansas students a means to customize a degree completion plan for maximizing accumulation of college credit while simultaneously completing high school graduation requirements under the guidelines of SB155. Dispatching from Colby High School, students have a variety of delivery options in a wide array of career paths to meet individual needs and career interests. Representatives from Colby Public Schools, Colby

Community College and Northwest Kansas Technical College will provide details on the collaboration, development and implementation of the Career Academy.

Presented by: Joni Clark-Leiker and Diana Wieland, Colby Public Schools.

**PLTW: Panel Discuss, Q&A, Roundtable (2 of 3)\***

**Konza Prairie Room**

*\*This is the second of three sessions in the Project Lead the Way “Mini Counselor Conference”. For your school to gain compliance for the annual update/counselor conference, you must have representation from your school for each session.*

This session will be a chance to converse with those utilizing the PLTW program, discover some of the implementations at other schools and experience some of the enthusiasm from those at “ground level”.

Everyone is welcome!

Facilitated by: RJ Dake, Kansas State Department of Education (KSDE).

**I Wish I Knew Then What I Know Now about Implementing SB 155**

**Alcove Room**

Come and learn from our successes and near misses in implementing SB 155 in a large and small school district. The session will also allow time for conversation on your experiences with getting this initiative in place.

Presented by: Jim Means, Wichita Public Schools; Diann Faflick, Wichita Public Schools; and PJ Reilly, Valley Center Public Schools.

**You Don’t have to be an English Teacher to Support Reading & Writing in CTE**

**Tuttle Room**

The Kansas College and Career Readiness Standards call upon every discipline to support Reading and Writing for students. How can we do this in Career & Technical Education and maintain our focus on hands-on learning and career readiness? This interactive session will introduce you to a project-based approach that integrates technical reading and writing naturally relevant to your content area. You will walk away with task templates for student activities that automatically address 10 or more of the literacy standards and instructional strategies that have proven positive results.

Presented by: Linda Affolder, USD 229 Blue Valley.

**eText Design & Creation Using iBook Author (2 of 2)**

**McDowell Room**

A “Do-It-Yourself” workshop on the use of iBooks Author. Participants will investigate iBooks Author as used in the creation of eTextbooks. Workshop participants will examine examples of instructor designed and created eTexts which are currently used in classrooms. Attendees will receive direction on basic utilization of iBooks Author, instruction on basic design concepts, be familiarized with the inclusion of audio/video files, and previewing/evaluating a finished product. Session participants will take away a short iBook/eText of their own, which can be used as a template for future eText creation.

Attendees will need to bring the following equipment/software to fully participate in this session: iMac laptop with iBooks Author (for creation) installed, iPad with the Apple USB charger cord (to connect the iPad to the iMac for viewing). Multiple participants may share one iMac and iPad.

Presented by: Amanda Stinebaugh and Lori Hower, USD 288 Central Heights.

**KSDE Help Room**

**Big Blue River & Fort Riley Rooms (Hotel Side)**

The following KSDE Consultants will be available to assist with any CTE-related questions: Kurt Dillon (Agriculture), Angie Feyh (*Pathways* and Perkins Performance Indicators), Melissa Fast (STEM Cluster



Lead), Kirk Haskins (Marketing, Finance, Business Management & Administration), Martin Kollman (Rigorous Programs of Study), Gayla Randel (Human Services, Arts AV Technology & Communications, Hospitality & Tourism, Education & Training), Peggy Torrens (Manufacturing, Architecture & Construction, Transportation Distribution & Logistics, Law Public Safety & Security).

**10:50 – 11:50am**

**Community Engagement & Awareness Through Student Service Projects** **Flint Hills Room**

A community strategic planning group developed a goal to “seek opportunities for students to give back to the community”. This was a perfect fit for many of our CTE courses and was already being done in many ways, but was not recognized by community members as students work. In this session we will share how we developed and implemented a plan to not only address the goal of students giving back to the community, but to also try and make the community aware of what was already happening.

Presented by: Debora Farr, Toni Britt, and Amanda West, Abilene Schools.

**Youth Entrepreneurs** **Kings Room**

Founded in 1991 by the Charles Koch Foundation, Youth Entrepreneurs teaches free enterprise fundamentals to high school students through hands-on experiences. The program gives students the skills and tools to start their own business or enhance their business skills for future career opportunities, as well as encourages them to continue into higher education. Funded completely by private donations, Youth Entrepreneurs is a public 501©(3) nonprofit organization. For more information, please visit <http://www.youthentrepreneurs.org>.

Presented by: Kylie Stupka and Grant Mankin, Youth Entrepreneurs.

**PLTW: STEM Utilization of PLTW (3 of 3)\*** **Konza Prairie Room**

*\*This is the third of three sessions in the Project Lead the Way “Mini Counselor Conference”. For your school to gain compliance for the annual update/counselor conference, you must have representation from your school for each session.*

Attend this session to learn of the course code structure from the state level, support for the PLTW program, and key updates that will impact your development. Key will be those tenets of PLTW that support state initiatives. Potential discussion of equity issues, project based learning, and student centered instruction via collaboration. Counselors and Administrators are particularly invited to this session, all are welcome!

Facilitated by: RJ Dake, Kansas State Department of Education (KSDE).

**Writing Your Best Perkins Grant** **Alcove Room**

Though a future reauthorization may change the way Perkins grants are written and reviewed, we can all still benefit from sharing tips and best practices. This session will present suggestions for effective Perkins strategies and activities, and provide time for conversation about what is (or is not) working with your Perkins efforts.

Presented by: Jim Means, Wichita Public Schools; Denise Griffey, Olathe Public Schools; and Linda Affholder, Blue Valley Schools District.

**Social Media and AV Communications 101** **Tuttle Room**

Learn about the benefits of social media and how to teach using platforms such as Facebook and Twitter

to extend your publications' readership beyond the school walls and into your community. Topics include selecting a platform, writing for different platforms, and using social media to interact with an audience.

Presented by: Abri Nelson, USD 449 Easton.

**eText Design & Creation Using iBook Author: Work time**

**McDowell Room**

Work time for those who attended the iBook Author session to continue creating their own eTexts. No formal presentation.

**KSDE Help Room**

**Big Blue River & Fort Riley Rooms (Hotel Side)**

The following KSDE Consultants will be available to assist with any CTE-related questions: Kurt Dillon (Agriculture), Angie Feyh (*Pathways* and Perkins Performance Indicators), Melissa Fast (STEM Cluster Lead), Kirk Haskins (Marketing, Finance, Business Management & Administration), Martin Kollman (Rigorous Programs of Study), Gayla Randel (Human Services, Arts AV Technology & Communications, Hospitality & Tourism, Education & Training), Peggy Torrens (Manufacturing, Architecture & Construction, Transportation Distribution & Logistics, Law Public Safety & Security).

**11:50am – 12:50pm**

**Lunch**

**Kaw Nation & Big Basin Rooms**

**12:50pm**

**Safe travels home**