



# Suite of Solutions

**Presented by:**

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*Field Trainer*

# About Us

- **Millions worldwide rely on us for reliable education and career planning solutions.**
  - 150 million people have used Kuder; three million new users annually.
  - Provide statewide customized, comprehensive education and career planning solutions.
  - More than 12,000 sites domestically; 100 internationally.
  - Created 120 custom systems for schools, districts, colleges, workforce centers, and other agencies and organizations over the last three years.

# Our Mission & Goals

- **Our Mission:**
  - To raise student aspirations and to provide career options to students and adults through self-assessment and education.
- **Our Goals:**
  - Guide students and parents through successful eighth-grade and post-high school transitions.
  - Increase retention and graduation rates.
  - Provide career planning, guidance, and development resources to last a lifetime.

# Making a Difference



## Academic Performance

11% increase in school performance.



## Retention Rates

18% increase in retention.



## Completion Rates

60% of Kuder users never changed their major.

A+

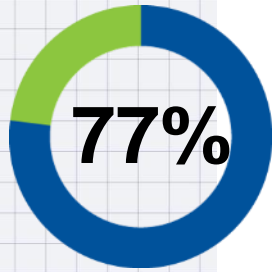
Academic & transition facts: "Impact of Using the KCPS," South Carolina (2012), Catalina D'Archiardi-Ressler, Ph.D.

Retention & completion facts: Iowa State University (late 90s), Dr. Donald Zytowski



# Making A Difference

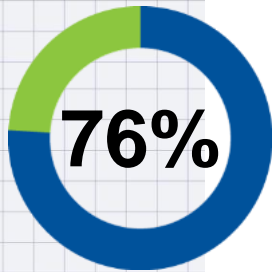
“2012 High School Graduates,”  
United States,  
Dr. Jerry Trusty, Ph.D.



rated Kuder as helpful in motivating them to stay in school.

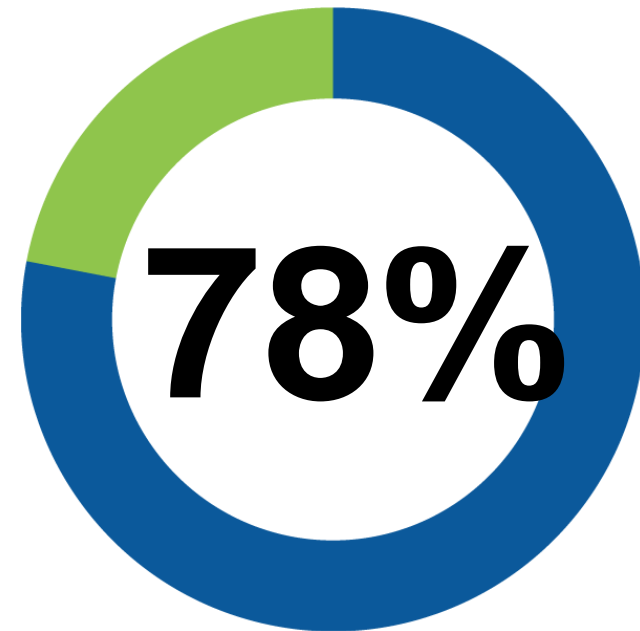
**AND**

rated Kuder as helpful in choosing postsecondary programs or college majors.

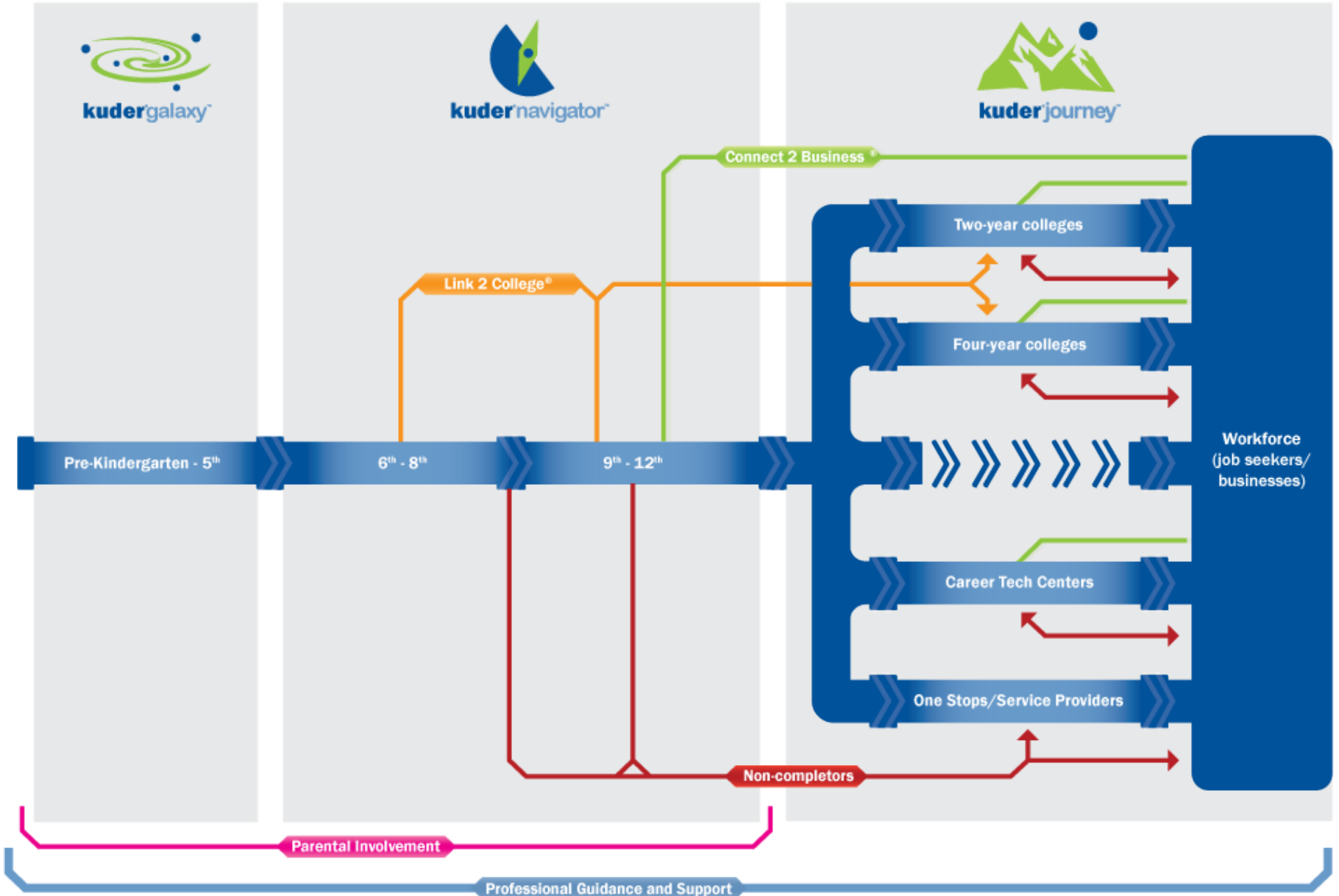


rated Kuder as helpful in making educational and career plans.

rated Kuder as helpful in giving them hope for their future.



# Suite of Solutions





 **kuder** navigator  
For Secondary Schools

# Kuder<sup>®</sup> Navigator<sup>™</sup>

- **Interactive and reliable tools to make career planning fun, engaging, and relevant for today's secondary students.**
  - Delivers age-appropriate content by developmental level.
  - Includes research-based assessments that provide a foundation for career exploration.
  - Helps students make connections between coursework and the world of work.
  - Provides flexible education tools to support high school completion and confident college choices.
  - Guides exploration with an interactive, grade-specific Career Planning Timeline.
  - Provides a free, in-depth component for parents.



# Objectives

- **Review the Navigator System**
- **Student Registration**
- **Overview of Navigator (6-12)**
  - Career Planning Timeline
  - Kuder Career Assessments
  - Explore Occupations
  - Plan for Work
  - Find a Job
    - ✓ My e-Portfolio

 **kuder**<sup>®</sup> Administrative Database  
Management System

For Administrators



# Administrative Database

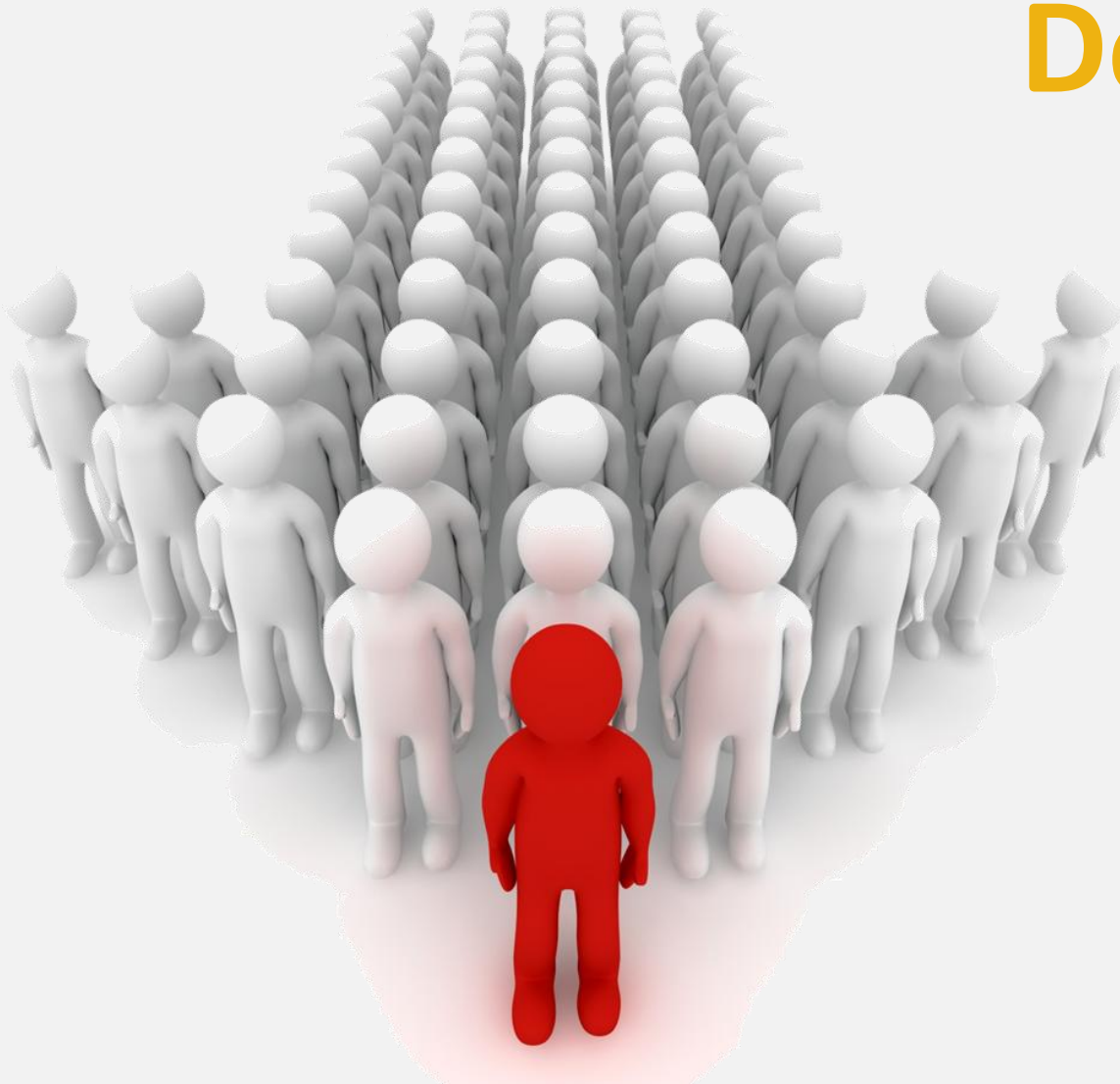
- **Navigator and Journey are backed by an Administrative Database Management System™ (ADMS) for schools, workforce centers, and state agencies.**
  - Supports real-time, data-driven decision making, tracking individual system progress, and planning for curriculum, workforce, and economic development needs.
  - Customized reporting options to meet specific accountability needs.
  - Additional communication tools, curriculum manager, and system training materials.

# Objectives

- **Understand the features and resources available through the Administrative Database Management System (ADMS)**
  - New Resources (Kuder University, Chat)
  - Administration
  - Tools & Resources
  - Reports



# Professional Development



# Career Advisor Training<sup>®</sup> (CAT)

- **Career Advisor Training<sup>®</sup> (CAT)**
  - Offers providers the skills and knowledge they need to deliver career exploration, career decision making, job seeking, and job placement services.
  - Covers the 12 core competencies of career development used by the National Career Development Association (NCDA)
  - Delivered in three courses and various formats:
    - ✓ The Essentials – 10 hours all online
    - ✓ Advanced Certification – 30 hours, online or face-to-face
    - ✓ Master Certification – 40 hours, online or face-to-face

# Career Advisor Training<sup>®</sup> (CAT)

## WHY CAT?

- Recognize special needs and learn how to adapt services accordingly.
- Easily facilitate career guidance for individuals and groups.
- Comprehend and use formal and informal career assessments.
- Learn how to design and run career planning programs.
- Find out the latest labor market and occupational trends.
- Adhere to professional code of ethics and legislative regulations.
- Understand career development theories, models, and techniques.

# Career Advisor Training<sup>®</sup> (CAT)

## Interested?

For a discount on the Essentials Course:

Go to [careeradvisortraining.com](http://careeradvisortraining.com)

Click on **Learn More, Essentials** and **Buy Now**

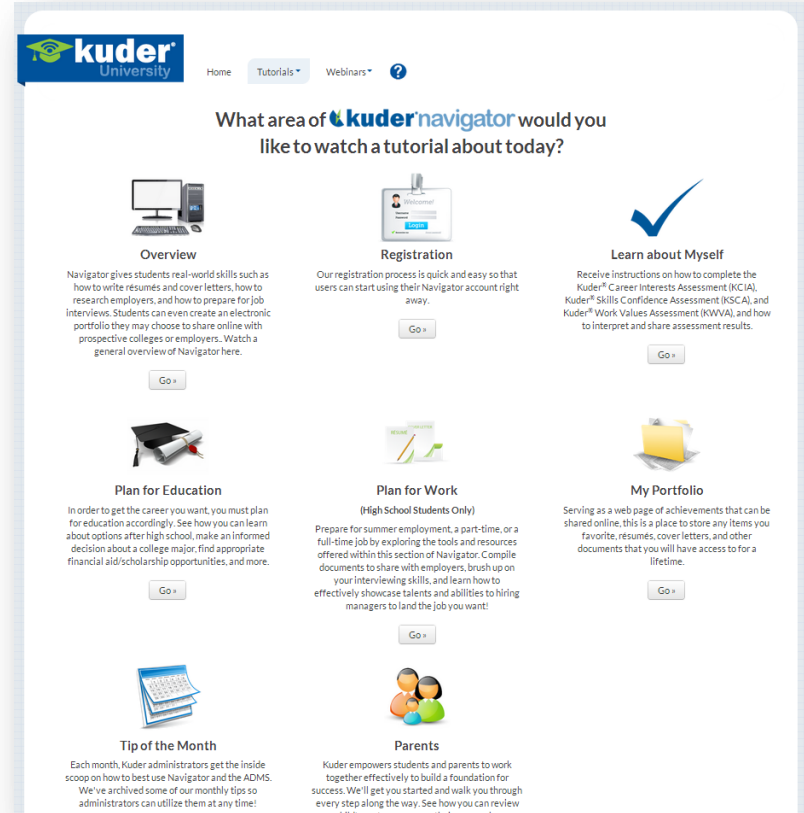
Enter this discount code to save 10% .

**TSCAT14\***



# Support & Training

- **Support:**
  - Kuder® University.™
  - Kuder customer support, Monday through Friday, 7:00 a.m. to 5:00 p.m. (CT), 877.999.6227 or [support@kuder.com](mailto:support@kuder.com).
- **Training:**
  - Face-to-face, webinars
  - Theresa Steinlage 515.8224573 or [steinlaget@kuder.com](mailto:steinlaget@kuder.com).



The screenshot shows the Kuder Navigator website interface. At the top, there is a navigation bar with the Kuder University logo and links for Home, Tutorials, and Webinars. The main heading asks, "What area of kuder navigator would you like to watch a tutorial about today?". Below this, there are six categories, each with an icon, a title, a brief description, and a "Go >" button:

- Overview:** Navigator gives students real-world skills such as how to write resumes and cover letters, how to research employers, and how to prepare for job interviews. Students can even create an electronic portfolio they may choose to share online with prospective colleges or employers. Watch a general overview of Navigator here.
- Registration:** Our registration process is quick and easy so that users can start using their Navigator account right away.
- Learn about Myself:** Receive instructions on how to complete the Kuder® Career Interests Assessment (KCIA), Kuder® Skills Confidence Assessment (KSCA), and Kuder® Work Values Assessment (KWVA), and how to interpret and share assessment results.
- Plan for Education:** In order to get the career you want, you must plan for education accordingly. See how you can learn about options after high school, make an informed decision about a college major, find appropriate financial aid/scholarship opportunities, and more.
- Plan for Work (High School Students Only):** Prepare for summer employment, a part-time, or a full-time job by exploring the tools and resources offered within this section of Navigator. Compile documents to share with employers, brush up on your interviewing skills, and learn how to effectively showcase talents and abilities to hiring managers to land the job you want!
- My Portfolio:** Serving as a web page of achievements that can be shared online, this is a place to store any items you favor, resumes, cover letters, and other documents that you will have access to for a lifetime.
- Tip of the Month:** Each month, Kuder administrators get the inside scoop on how to best use Navigator and the ADMS. We've archived some of our monthly tips so administrators can utilize them at any time!
- Parents:** Kuder empowers students and parents to work together effectively to build a foundation for success. We'll get you started and walk you through every step along the way. See how you can review your child's or teen's progress, skills, and interests.

# Thank you!

To help me to do a better job in the future and to know if I did provide the information you need, would you please complete a short evaluation?

<https://www.surveymonkey.com/s/Gen2014Theresa>