

August 2020



[www.smokyhill.org](http://www.smokyhill.org)

# SHESC Messenger

## New Registration System Offers Multiple Benefits



The new online events portal for SHESC - escWorks - brings easier registration, alerts for professional development relevant to your interests, and many more convenient benefits.

The new online portal for handling all registration and enrollment for events is now live with fall professional development options. After initial sign-up, escWorks will remember your information, so you will no longer need to re-enter it for each workshop, conference, meeting, or other event.

### escWorks Feature Highlights

- Search by keyword for quality results
- Receive email alerts with upcoming events in relevant categories
- View a personal transcript
- Print completion certificates

More information about escWorks is at [go.smokyhill.org/escWorks](http://go.smokyhill.org/escWorks) and you can sign up today for the web portal at [go.smokyhill.org/register](http://go.smokyhill.org/register).

## Supplier Adds COVID-19 Prevention Products Page; Options Coming For Furnace Filters, Cleaning Supplies

In July, School Specialty - a longtime supplier for SHESC volume purchasing - made the process of buying COVID-19 prevention supplies easier and more affordable.

A new landing page within their "punchout" catalog is now accessible from SHESC's ESM online ordering portal, providing a hub for essential supplies. These include a variety of face masks, cleaners and disinfectants, touchless thermometers, social distancing aids, physical barriers, and more. Addition of these items to the catalog means it is now much easier for volume purchasing participants to place their orders and to benefit from the contractual volume purchasing discount of up to 34%.

In August, watch for the results of two special bid requests. These will make MERV 13 furnace filters available and provide easier access to hard-to-find cleaning and personal hygiene items. You can also watch video from a webinar on COVID-19 related products at [go.smokyhill.org/vp-webinar](http://go.smokyhill.org/vp-webinar).

### Selected Products

	Primo KN95 Protective Face Masks, Box of 20. <del>\$89.99</del> Your Price: \$59.39
	Primo Touchless Forehead Infrared Thermometer <del>\$99.99</del> Your Price: \$65.99
	Primo Medical Face Shield, Pack of 10 <del>\$49.99</del> Your Price: \$32.93
	Primo Disposable 3-Ply Masks, Pack of 50 <del>\$33.99</del> Your Price: \$22.43

### Professional Learning Opportunities!

August 10 (Zoom)  
Strategic Planning for Effective 2020-2021 Mathematics Instruction

August 14 (Zoom)  
Supporting Productive Struggle in Mathematics with Virtual Manipulatives

August 17 and 18 (Zoom)  
Shifting to Online Instruction

August 18 and 25 (Zoom)  
Preparing for the Social, Emotional, and Character Development Needs of Students, Staff, and Families

August 18 (Zoom)  
Identify and Design for the SECD Needs of Students and Families

August 18 (Zoom)  
Recover, Establish, and Maintain Relationships

August 19 (Zoom)  
Tracking Attendance During the Pandemic

August 20 (Zoom)  
New CTE Teacher - Professional Learning Network

August 20 (Zoom)  
Engaging Every Family During a Pandemic

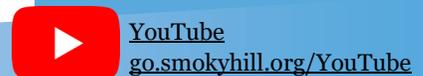
August 20 and 21 (Zoom)  
Supporting Student Engagement with Video Technology

August 20 (Zoom)  
Introduction to the Mathematical Shifts (Focus, Coherence, and Rigor) of the Mathematics Standards

August 25 (Zoom)  
Reestablish Structures and Expectations of Doing School

August 25 (Zoom)  
Support the Social-Emotional Needs of Staff

VISIT: [go.smokyhill.org/register](http://go.smokyhill.org/register) for more information and to register for these events.



# DreamBox Math Learning Online Now Available

*Boost achievement and save on  
DreamBox online learning for K-8*

**My dream is to  
build the future.**

**Math is my tool.**



DreamBox Learning Math and Smoky Hill Education Service Center have partnered to provide educators discounted access to this valuable digital platform!

Independent studies show DreamBox can improve math scores by nearly 60% with students using the learning tools for just one hour per week!

DreamBox is a great tool to get students engaged and excited about learning math online!

Learn more by contacting DreamBox representative Kevin Miller (a former 9th grade teacher at [kevin.miller@dreambox.com](mailto:kevin.miller@dreambox.com) or 919-633-2557. You can also see DreamBox in action at [go.smokyhill.org/dreambox](http://go.smokyhill.org/dreambox).

*“Nine-Tenths of education is encouragement.”*

-Anatole France, French poet, journalist, and novelist

## *SHESC Reveals New Logo for 30th Anniversary*

Smoky Hill Education Service Center celebrated its 30-year anniversary on July 1 with the reveal of a new logo, designed to better reflect SHESC's name and mission.

Chris Moddelmog, SHESC Executive Director, said that reaching the 30-year milestone presented a perfect opportunity to reconsider and modernize SHESC's brand, while still honoring and connecting to the previous logo design.

“The compass rose-style star at the center of our previous logo is a powerful symbol of how we provide direction to educators, as well as helping to guide and inspire them,” Moddelmog said. “We didn't want to just discard that tradition, but we also wanted to enhance and build upon that foundation.”

Moddelmog explained that the new logo adds a stylized hill as its central symbol, providing a stronger connection to the “Smoky Hill” in the service center's name and suggesting the historical connection between mountain peaks and striving for greater heights of learning.

Other symbolism in the new logo includes:

- **Smoky Hills (White Line):** Represents the regional geography of the Smoky Hills and the more than 50 school districts SHESC serves across 25 counties.
- **Smoky Hill River (Blue Swoop):** As the river helps sustain the land it runs through, SHESC provides critical assistance for area education.
- **Pencil:** Where the blue and white lines intersect on the abstract hill, it suggests the point of a sharpened pencil – a reminder of SHESC's educational mission.
- **Arrow:** Where the blue swoop touches two rays of the compass rose star, it forms an arrow pointing upward and onward. Likewise, SHESC serves as a guide to continual improvement and advancement.

The new logo was rolled out immediately across SHESC's website, social media, and most online and printed marketing materials. It will



(Photo by Aaron Anders, “Salina Journal.”  
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begin to appear across more branded materials in the coming months. During the next one to two years, people can expect to see the new logo on locations such as signage, name tags, event displays, and the like.

Adam Pracht, SHESC Marketing Coordinator, said that he was pleased with the result and that feedback has shown others also like the new symbol.

“Some items will take time to change, but we will get there,” Pracht said. “We're really looking forward to introducing this modern new look across everywhere our name and brand appears!”

Learn more and watch the official unveiling at [go.smokyhill.org/logo](http://go.smokyhill.org/logo).