In July, School Specialty—a longtime supplier for SHESC volume purchasing—made the process of buying COVID-19 prevention supplies easier and more affordable. A new landing page within their “punchout” catalog is now accessible from SHESC’s ESM online ordering portal, providing a hub for essential supplies. These include a variety of face masks, cleaners and disinfectants, touchless thermometers, social distancing aids, physical barriers, and more. Addition of these items to the catalog means it is now much easier for volume purchasing participants to place their orders and to benefit from the contractual volume purchasing discount of up to 34%.

In August, watch for the results of two special bid requests. These will make MERV 13 furnace filters available and provide easier access to hard-to-find cleaning and personal hygiene items. You can also watch video from a webinar on COVID-19 related products at go.smokyhill.org/vp-webinar.

Selected Products

Primo KN95 Protective Face Masks, Box of 20.
$89.99 Your Price: $59.39

Primo Touchless Forehead Infrared Thermometer

Primo Medical Face Shield, Pack of 10
$49.99 Your Price: $32.93

Primo Disposable 3-Ply Masks, Pack of 50
$33.99 Your Price: $22.43

More information about escWorks is at go.smokyhill.org/escWorks and you can sign up today for the web portal at go.smokyhill.org/register.
Smoky Hill Education Service Center celebrated its 30-year anniversary on July 1 with the reveal of a new logo, designed to better reflect SHESC’s name and mission.

Chris Moddelmog, SHESC Executive Director, said that reaching the 30-year milestone presented a perfect opportunity to reconsider and modernize SHESC’s brand, while still honoring and connecting to the previous logo design.

“The compass rose-style star at the center of our previous logo is a powerful symbol of how we provide direction to educators, as well as helping to guide and inspire them,” Moddelmog said. “We didn’t want to just discard that tradition, but we also wanted to enhance and build upon that foundation.”

Moddelmog explained that the new logo adds a stylized hill as its central symbol, providing a stronger connection to the “Smoky Hill” in the service center’s name and suggesting the historical connection between mountain peaks and striving for greater heights of learning.

Other symbolism in the new logo includes:

- **Smoky Hills (White Line):** Represents the regional geography of the Smoky Hills and the more than 50 school districts SHESC serves across 25 counties.
- **Smoky Hill River (Blue Swoop):** As the river helps sustain the land it runs through, SHESC provides critical assistance for area education.
- **Pencil:** Where the blue and white lines intersect on the abstract hill, it suggests the point of a sharpened pencil – a reminder of SHESC’s educational mission.
- **Arrow:** Where the blue swoop touches two rays of the compass rose star, it forms an arrow pointing upward and onward. Likewise, SHESC serves as a guide to continual improvement and advancement.

The new logo was rolled out immediately across SHESC’s website, social media, and most online and printed marketing materials. It will begin to appear across more branded materials in the coming months. During the next one to two years, people can expect to see the new logo on locations such as signage, name tags, event displays, and the like.

Adam Pracht, SHESC Marketing Coordinator, said that he was pleased with the result and that feedback has shown others also like the new symbol.

“Some items will take time to change, but we will get there,” Pracht said. “We’re really looking forward to introducing this modern new look across everywhere our name and brand appears!”

Learn more and watch the official unveiling at go.smokyhill.org/logo.