Teacherpreneurs: Creating Innovative Educators for the Future

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Blue Valley USD 229
https://todaysmeet.com/cte2015
Marketing 101: EDUCATOR transformation

1. View of self
2. Professional image
3. Global transformation
Generation Z: EDUCATED transformation

1. World in which we/they live
2. Status quo won’t work
3. Rip Van Winkle effect
Real World 101: EDUCATION transformation

1. Relevancy
2. Professional & Project-based
3. Real World Experiences
Marketing 101: EDUCATOR transformation

1. View of self
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Tammy

By Ideal

......the doll
......you love
to dress!
EMS EXHIBIT CENTER
LEVEL 3, SOUTHEAST COURT
BarbieDreamhouse.com
Barbie
THE DREAMHOUSE EXPERIENCE
Teacher Barbie

Classroom filled with magic and sounds!

- Barbie "says" "Great job" or "Try it again!"
- 3 real sounds: clock, bell and pencil sharpener!
10 PILLARS OF SUCCESSFUL PERSONAL BRAND
http://socialmouths.com/blog/2010/12/09/10-pillars-of-a-personal-brand/

#1  STORY
...who you are and how you got here...

http://www.donloree.com/2012/07/18/van-gogh-your-life/
#2 VOICE
...be natural, simple, and have a perspective...
#3 PACKAGING...
how you communicate visually with your audience...

CAPS Teacher Education Virtual Showcase

Click on each image to see the student's online portfolio
#4 TRANSPARENCY
...a decision on how much to share online and also to set up the necessary limitations on your social profiles
#5 ONLINE-PLATFORM
...a stage to establish a dialog with your community & colleagues

www.bvcaps.org
#6 SELF-MARKETING
...done correctly and in the right proportions
#7 SOCIAL PROOF
...testimonials? # of followers? retweets?
If you have information to make improvements, you owe it to your audience to share...
www.twitter.com/wevegotclass
#8 PARTNERSHIPS
...value of your community
...select them well!
#9  PRODUCT
...you have something to offer...

#10  COMMUNITY
...know your village...and beyond...
There are unidentified links on your first page of results! Mark them below so we can update your score.

1. **Tammy Estes Fry (tammyfry) on Twitter**
   - [http://twitter.com/tammyfry](http://twitter.com/tammyfry)
   - The latest from Tammy Estes Fry (@tammyfry); BV Center for Advanced Professional Studies-CAPS, Teacherpreneur, Innovator, Ed...
   - **Positive**
   - **Not sure?**

2. **Don't miss any updates from Tammy Estes Fry Join T...**
   - [http://twitter.com/tammyfry/status/464124037778509824](http://twitter.com/tammyfry/status/464124037778509824)
   - Can't thank the BV teachers enough for all of their mentoring this year for CAPS Teacher Ed associates! @wevegotclass @bvs...
   - **Positive**
   - **Not sure?**

3. **CAPS Technology - Tammy Fry - Home**
   - CAPS Technology - Tammy Fry ... @wevegotclass, Tammy Estes Fry, @tammyfry, Teacher Education Program, Blue Valley USD229.
   - **Negative**
   - **Not sure?**
WE TRANSFORM EDUCATION BY ELEVATING TEACHERS’ BOLD IDEAS AND EXPERT PRACTICES.

WE WORK ON ISSUES THAT MATTER.
Generation Z: EDUCATED transformation

1. World in which we/they live
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Welcome Back to School!

We don't all follow you on Twitter, Kayla. So please just tell the class what you did during the summer...
ESSAY—What I did on my Summer Vacation.

YOU MEAN YOU HAVEN'T BEEN FOLLOWING ME ON TWITTER ALL SUMMER?
Baby Mops

* Make your children work for their keep

When a baby is born there is always the temptation to say "Yes, it's cute, but what can it do?" Until recently the answer was simply "to lie there and cry", but now babies can be put on the payroll to do their share of the work. The baby pictured here has been trained to take on its share of the cleaning.

Just dress your young one in Baby Mops and set him or her down on any hardwood or tile floor that needs cleaning. You may at first need to get things started by calling to the infant from across the room, but pretty soon they'll be doing it all by themselves.

There's no child exploitation involved. The kid is doing what he does best anyway: crawling. But with Baby Mops he's also learning responsibility and a healthy work ethic.

Motorized Ice Cream Cones
2-in-1 iPotty with Activity Seat for iPad

By: CTA Digital

Read Product Description

FREE Store Pickup when you buy online! see details

$39.99

See Special Offers

Rate and Review 0 Questions

QTY 1

- Ship-To-Home
- Free Ship-To-Store
- Free Store Pickup Today
- Not in stores

Add to Cart

Add to Registry

Add to Wish List

Layaway

Learn More

Add to Layaway Cart

Add to Board

See Boards with this item

Shipping:
Usually leaves warehouse in 2 - 3 full bus. days. Details

90s kids, year 2057

http://www.fodrizzle.com/2012/03/05/todays-kids-tomorrow/
Real World 101: EDUCATION transformation

1. Relevancy
2. Professional & Project-based
3. Real World Experiences
K12 struggles

- $ 
- Professional Development Needs 
- System 
- Resistance to Change 

University struggles

- $ 
- Professional Development Needs 
- System 
- Resistance to Change
College Credit & Collaboration
Our Teacher Education Lab
Hands-On Classroom
Projects
Blue Valley Center for Advanced Professional Studies
Presentations

Baker University Practitioners Conference
FEA Nationall Conference
Consortium for School Networking (oovoo)
Greenbush Education Center Teacher Technology
Four States Regional Technology Conference
CAPS
Blue Valley Center for Advanced Professional Studies (CAPS) Chapter # 572226

Atlanta 2011
Baltimore 2012
Orlando 2013
Minneapolis 2014
Washington, D.C. 2015
IMPORTANCE AS A COLLABORATIVE COMMUNITY
PORTFOLIO ASSESSMENT
2020
INSTRUCTOR

WWW.GOQR.ME
http://www.classtools.net/QR
www.linkstore.ru/qr
Augmented Reality and Pop-Up Storybooks...

www.zooburst.com
HP Photo LIVE

Print-at-Home Photo Projects

Live Photo
Bring your photos to life

Play your personal video from your printed photo.

Available on the App Store
GET IT ON Google play

Share Like

HP Live Photo
CREATE • SHARE • PLAY

Create a Live Photo

HAPPY NEW YEAR
Step 1:
Pick a video
Select a video for your Live Photo

Step 2:
Personalize
Select the image for your Live Photo
Add some fun with a creative template

Step 3:
Print and view
Hold your phone over the Live Photo to play it
PROFESSIONAL READING
1,003 Great Things About Teachers
DELICIOUS
Day 19

April 30, 2010 (3:30 pm) • (Uncategorized)

What a great last day!!! It was sad but I had fun! We went to social studies and watched more of the photo stories!! It was cool to see but kind of got boring. You could also tell the kids were getting bored. But it was fun to sit with the kids! One student scooted his chair close to me because he got scared when there was thunder! He whispered in my ear "Ms. DiCapo I'm sorry but I'm scared" and I just smiled at him and said everything will be ok! After social studies we headed back to Mrs. Staggenborg's room to work on some science and English. I helped the students finish their science note cards. One student got really frustrated and went and sat on the couch in the quiet room. Mrs. Staggenborg said I should try and go talk with him to see if he will come out and finish. So I gave it a shot and it actually worked! I talked to him in a nice calm voice and told him that I want to spend time with him before I leave so please come out and let's finish our work so we can have our party after! I told him I brought yummy lifersavers which are his favorite, so he got SO excited! All the students finished their ten note cards and got participation points for the day! Mrs. Staggenborg said I can bring them again, so yay! I can't wait for next week!!!
Interactive Assignment Wall

 padlet
PREZI & Relevance
Cross-Strand Projects
Entrepreneurial Projects
Experiments in 3D Curriculum
Destination Avatar

Middle School Summer Camp
AvayaLive Virtual Environment
Wii ♥ Learning!
There’s NO PLACE like SCHOOL?
@bvcaps
@tammyfry
@wevegotclass
This presentation can be found at

www.teachertek.net

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